

## Mission Statement

15<sup>th</sup> August 2010

Hydac Pty Ltd.(Australia) is blessed by the fruits of other members of our groups, hard work, innovation and diligent endeavours to continuously build and develop quality products and leading edge technology products. Our group is also renowned internationally. Hydac is acknowledged as a development partner for many leading manufacturers worldwide, in a broad range of industries.

Our goal is to bring these products, technologies and innovations as well as the application “know-how” to our customers in our markets, quickly, efficiently and always with exceptional service and support. In this way, we strive to add to and to complete the supply package of product and service our customers need to succeed in their business.

We seek to differentiate our company in the market. We know that the difference the customers need to see and feel, is both product and people related. We therefore concentrate great efforts in providing a safe and motivating work environment for our staff, continuously training our people to provide superior service and support, whether technical, logistic or commercial. We build and maintain systems within the company that ensure our customers receive the information they need to best choose and apply our products, also the support they require to maintain and optimise the use of the products.

It is the synergy achieved through the combination of excellence in service, quality product and technical support that differentiates us from our competition and provides the “value for money” our customers need to see Hydac as a partner in their business. This is our key to success and ensures our constant development in harmony with the market.

**Mark G. Keen**  
**Managing Director**